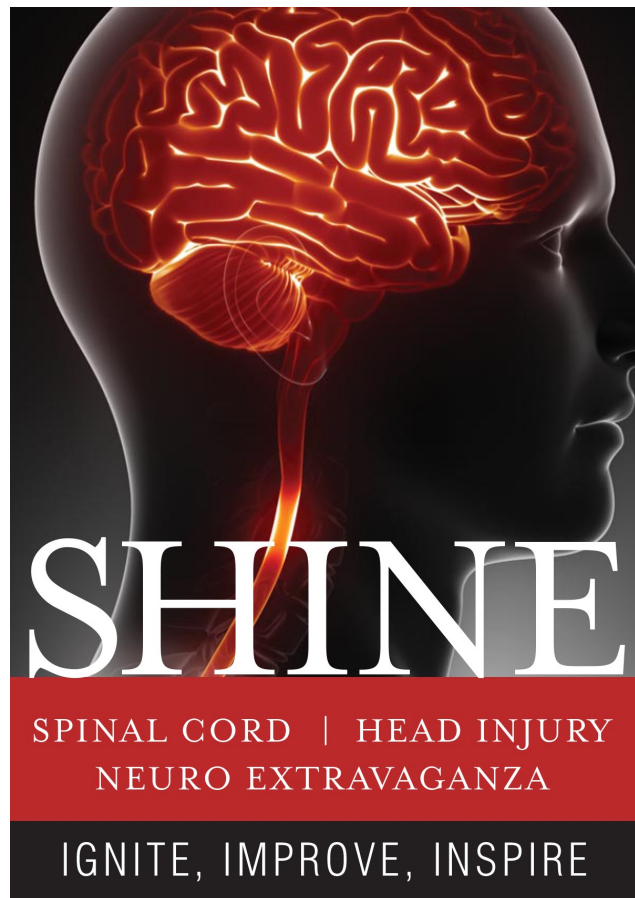


WakeMed Health & Hospitals 2026 SHINE CONFERENCE 25th ANNIVERSARY EXHIBITOR PROSPECTUS

April 16-17, 2026

WakeMed Raleigh Campus | Andrews Conference Center | Raleigh, NC



Provided by WakeMed Health &
Hospitals Nursing Education
Department



For more information, visit us online at

wakemed.org

EXHIBIT HALL DATES & TIMES

EXHIBIT SET-UP	Wednesday, April 15	3:00 pm— 6:00 pm
EXHIBIT HALL HOURS	Thursday, April 16 & Friday, April 17	10:15 am— 11:00 am 12:00 pm— 1:00 pm 2:30 pm — 3:15 pm
EXHIBITS DOWN	Friday, April 17	3:15 — 5:00 pm

HISTORY

The WakeMed Health & Hospitals SHINE (Spinal Cord, Head Injury, Neuro Extravaganza), in its 25th year is the region's premier nursing event attracting nurses, advanced practice nurses, physical therapists, occupational therapists, speech language therapists, case managers, and prehospital providers for cutting-edge clinical education and networking. We welcomed **150** attendees in 2025 and expect over **175** attendees at this years highly anticipated event!

EXHIBITOR FEES

\$500

Early Bird Registration
(paid by February 16, 2026)

\$600

Regular Registration
(February 16 until March 9, 2026)

LOCATION

WakeMed Raleigh Campus
Andrews Conference Center
3020 New Bern Avenue
Raleigh, NC 27610

We will have a dedicated exhibit hall adjacent to our lecture hall.

Included in all exhibit packages:

- Booth space with (1) 6x3 foot table.
- (2) complimentary registration and vendor badges.
- Placement on Exhibitor Hall Bingo Card.
- Access to lunch and refreshment for both days for up to 2 company representatives.

Provided by WakeMed Health & Hospitals Nursing Education Department

For more information, visit us online at

<https://2026WakeMedSHINE.eventbrite.com>

EXHIBITOR & SUPPORTER OPPORTUNITIES

	EXHIBITOR	BRONZE	SILVER	GOLD
PRICE	(see page 2)	\$1,000	\$2,000	\$3,000
Company specific supporter banner displayed in registration area				★
Combined supporter banner displayed in lunch area		★	★	★
Advertisement page in attendee packet		1/4 page	1/2 page	Full page
Name/logo recognition on opening / closing slides and meeting materials	Name only	Name/Logo	Name/Logo	Name/Logo
Listed on Exhibitor Hall Bingo Card	Name only	Name/Logo	Name/Logo	Name/Logo
Booth space with (1) 6x3 foot table and (2) chairs	1	1	2	2
Complimentary electricity	★	★	★	★
Complimentary registration and vendor badges (includes access to lunch and snacks both days)	2	2	2	2

Don't see an exhibitor or supporter that meets your needs?

Let us work with you to customize one. Please contact REBECCA JONES at
RBJONES@wakemed.org



SPACE ASSIGNMENT

Space will be assigned in the order in which applications with payment are received. Supporters will be given priority placement. Exhibitors wishing to avoid being placed adjacent to a particular competitor should indicate this on their application. The Planning committee reserves the right to alter the floor plan at any time without notice.

CONDUCTING EXHIBITS

WakeMed Health & Hospitals Nursing Education Department follows ANCC and ACCME standards and guidelines governing continuing education Healthcare Professionals. We are required to protect learners from commercial bias and marketing. As such, exhibitors and sponsors may not influence the planning, faculty selection, delivery, and evaluation of the educational activities.

The educational activities must be free of marketing or sales of products or services. Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted and will subject the exhibitor to immediate dismissal from the meeting without refund.

WakeMed may not share the names of participants with exhibitors or sponsors. Participants may voluntarily sign a contact sheet.

There will be no drawings, raffles, or other contests of any type of permitted outside of the Exhibit Hall Bingo Card. However, exhibitors and supporters are welcome to donate items to be raffled off to attendees during the scheduled door prize drawings.

Electrical or other mechanical apparatuses must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the planning committee, the right is reserved to refuse applications because of concerns over not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, and other unreasonable activity.

BADGE POLICY

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation.

INSURANCE

The exhibitor shall furnish their own public liability insurance. Exhibitors wishing to ensure their goods must do so at their own expense. WakeMed Health & Hospitals advises that each exhibitor to make sure that stands, equipment, and materials are insured.

SECURITY & LIABILITY

A security guard will be available adjacent to the exhibit area when the exhibits are closed, and the safekeeping of the exhibitor's property will be secured behind locked doors after hours and overnight.. The exhibitor's property shall remain the responsibility of the exhibitor.. WakeMed Health & Hospitals are not responsible for theft, loss, or damage.

MISCELLANEOUS

Loading an unloading of exhibitor equipment will occur only at the scheduled exhibit set-up and tear down times., unless specifically acquired and granted through written communication.

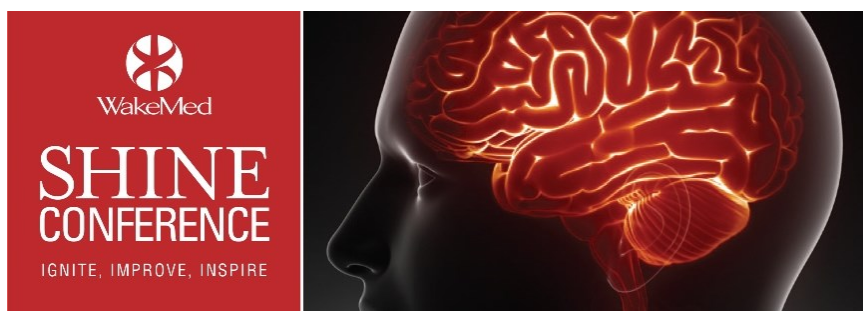
Exhibitors may temporarily park in front of the Andrews Center for set-up and tear down.

Exhibitor parking on the day of the conference is available in the P1 Visitor Parking Deck (maps will be sent) .

The exhibitor agrees to obey all rules of the Conference Center, which may now be in existence, or that hereafter may be made, and to abide by statutes, rules, and regulations of the City of Raleigh, NC.

REFUNDS & CANCELLATIONS

- Cancellations received in writing on or **before February 15, 2026** will be issued a refund minus a 25% administrative fee.
- Cancellations received in writing **between February 15 and March 15, 2026**, will be issued a refund minus a 50% administrative fee.
- Cancellations received **after March 15, 2026** will not be issued a refund.



WAKEMED HEALTH & HOSPITALS 2026 SHINE CONFERENCE
APRIL 16-17, 2026
ANDREWS CONFERENCE CENTER
RALEIGH, NC
EXHIBITOR REGISTRATION FORM

Completion of this form constitutes an application to be either an exhibitor and/or sponsor at the 2026 WakeMed SHINE conference.

Organization Name _____

Contact Person Name _____ E-mail Address _____

Address _____

City _____ State _____ Zip _____

Phone _____

Lunch will be provided for **1** exhibitor for each booth. *Please add \$20 for each additional exhibitor lunch.
Name(s) and contact information of Exhibitor(s) Attending Conference (max 2):

EXHIBITOR FEES

☐ **\$500** Early Bird Registration (by 2/16/2026)

☐ **\$600** Regular Registration (2/16-4/9/2026)

☐ Non-Profit Organizations 50% Discount

Special Needs: Please indicate special needs below:

SUPPORTOR FEES

☐ **\$3,000** Gold

☐ **\$2,000** Silver

☐ **\$1,000** Bronze

PAYING BY CREDIT CARD

- Call 919-350-8024

PAYING BY CHECK

- Check made payable to **WakeMed Nursing Education Department**

HOW TO RESERVE

Please complete this form, including your payment method, and return by mail or email to:

WakeMed Nursing Education Department

Attention: SHINE Conference

PO Box 14465

Raleigh, NC 27620

RBJONES@wakemed.org

AGREEMENT

I agree to exhibit at the 2026 SHINE Conference with the stipulations indicated in this prospectus.

Signature/Date
