Advocacy and Influence TL3

a. Provide one example, with supporting evidence, of an assistant vice president’s (AVP’s)/nurse director’s advocacy for resources to support an organizational goal.

AND

b. Provide one example, with supporting evidence, of a nurse managers’ advocacy for resources to support a unit goal.

Example a: Nurse Director Advocacy to Support Organizational Goal
Organizational Goal
The WakeMed pyramid, created in 2014, represents the organization’s strategic plan. It starts with the patient and family at the top and outlines 10 aspirational goals, one of which is a culture of safety. (Evidence TL3a-1, WakeMed Health & Hospitals Organizational Strategic Plan) Beds and stretchers, in addition to foundational infrastructure, are key components of patient safety as they relate to accurate patient weights and fall prevention. The ready availability of a scale that reads in kilograms only (WakeMed’s approved unit of measurement) is crucial for the accurate measurement and documentation of weight to make informed clinical decisions regarding, for example, medication dosing and administration. Bed exit alarms are a standard intervention implemented by nurses to help prevent patient falls and injury in support of the WakeMed Health & Hospitals Board goal to reduce falls by 50% in FY 2017. (Evidence TL3a-2, Meet the Metrics) Sabrina Tyndall, MSN, RN, NEA-BC, Executive Director of Clinical Informatics and Nursing Operations, led the organizational bed upgrade and stretcher replacement project from June 2016 to December 2017.

Nursing Director Advocacy
The bed upgrade and stretcher replacement project impacted the entire organization. A total of $5.7 million in resources was requested for this project. By policy, any project over one million dollars requires approval from the Operational Leadership Team (OLT), Strategic Leadership Team (SLT), Finance Committee and WakeMed Health & Hospitals Board. Tyndall worked with Cindy Boily, MSN, RN, NEA-BC, Chief Nursing Officer and Senior Vice President, to develop the A3, WakeMed’s standard work document for requesting resources. Tyndall advocated for the resources to each committee, obtaining approval from the OLT on June 6, 2017 and the SLT on June 19, 2017. (Evidence TL3a-3, Bed Upgrade and Stretcher Replacement Project A3) Tyndall and Boily attended the Finance Committee meeting on July 19, 2017 and successfully advocated to secure the financial resources for the project. (Evidence TL3a-4, Finance Committee Package) Board approval was obtained on August 1, 2017.

Acquisition of Resources
Strategic Sourcing issued the purchase orders for the beds on August 14, 2017 and for the stretchers on August 30, 2017 and September 6, 2017. (Evidence TL3a-5, Purchase Orders) From September through December 2017, beds were upgraded and stretchers were replaced to support the organization’s aspirational goal of a culture of safety.