Commitment to Community Involvement SE10

a. Provide one example, with supporting evidence, of the organization’s support of nurse or nurses who volunteer(s) in a local or regional community healthcare initiative which aligns with healthy people 2020, healthy people 2030, or the united nations’ sustainable development goals.

AND

b. Provide one example, with supporting evidence, of the organization’s support of a clinical nurse or clinical nurses’ who volunteer(s) in a population health outreach initiative, either local or global.

Example a: SportFit – A Local Community Health Care Initiative
Serving the community since 1961, WakeMed Health & Hospitals is the leading provider of health services in Wake County. WakeMed’s mission states that it is committed to improving the health and well-being of the community by providing outstanding and compassionate care. One of 10 strategic goals, Healthy Community supports WakeMed’s mission by being a leader in making Wake County the healthiest capital county in the United States.

Local Community Health Care Initiative
WakeMed maintains an ongoing partnership with the state’s largest school district, the Wake County Public School System (WCPSS), which is in the WakeMed community. Beginning with the fall 2017 season, the North Carolina High School Athletic Association (NCHSAA) required that all paid coaches be certified in CPR training and the use of automated external defibrillator (AED) equipment. To support this new mandate and support the community, WakeMed developed the SportFit event, which provides CPR and AED training to Wake County sports coaches free of charge. The WakeMed Foundation approved a $3,000 grant, which covered all costs of this program, as it is a strongly mission-driven community event. (Evidence SE10a-1, 2018 SportFit Flyer)

Healthy People 2020
The SportFit initiative aligns with Healthy People 2020, as the goal of Healthy People 2020 is to strengthen and sustain communities’ abilities to prevent, protect against, mitigate the effects of, respond to and recover from incidents with negative health effects.

SportFit specifically supports the Healthy People 2020 “Preparedness” objective, the goal of which is to increase the rate of bystander CPR, bystander AED use and survival to hospital discharge for patients who experience a non-traumatic cardiac arrest. WakeMed’s offering of events such as SportFit improves the community’s ability to provide emergency care, and thereby increases survival among those suffering a cardiac arrest, by increasing the number of community members trained to perform CPR and use AEDs. (Evidence SE10a-2, Healthy People Objective)
Nurse Volunteers
The 2018 Sportfit event was held on July 21 and 22, 2018. Seventy-three WCPSS coaches successfully completed the training and obtained CPR AED American Heart Association (AHA) Heartsaver certifications. Twenty-one WakeMed instructors and volunteers participated in this event. Twenty of the 21 instructors and volunteers were registered nurses, six of whom were clinical nurses, four were CPR instructors and two assisted with registration. (Evidence SE10a-3, Nurse Volunteer Roster)

Organizational Support
WakeMed supported nurses who volunteered in the 2018 SportFit community health care initiative by providing them with paid time for participating in the event and with credits toward the Nursing Professional Development Program (NPDP) if applicable. Four clinical nurses who served as AHA CPR instructors were able to use this event as one of two required teaching times for 2018 for the NPDP. (Evidence SE10a-4, Organizational Support through NPDP)

This local community health care event was a great success, with participants expressing their appreciation for WakeMed’s support for the community. In collaboration with the Communications and Marketing Department, WakeMed anticipates that SportFit will be an annual community event. (Evidence SE10a-5, Community Support)